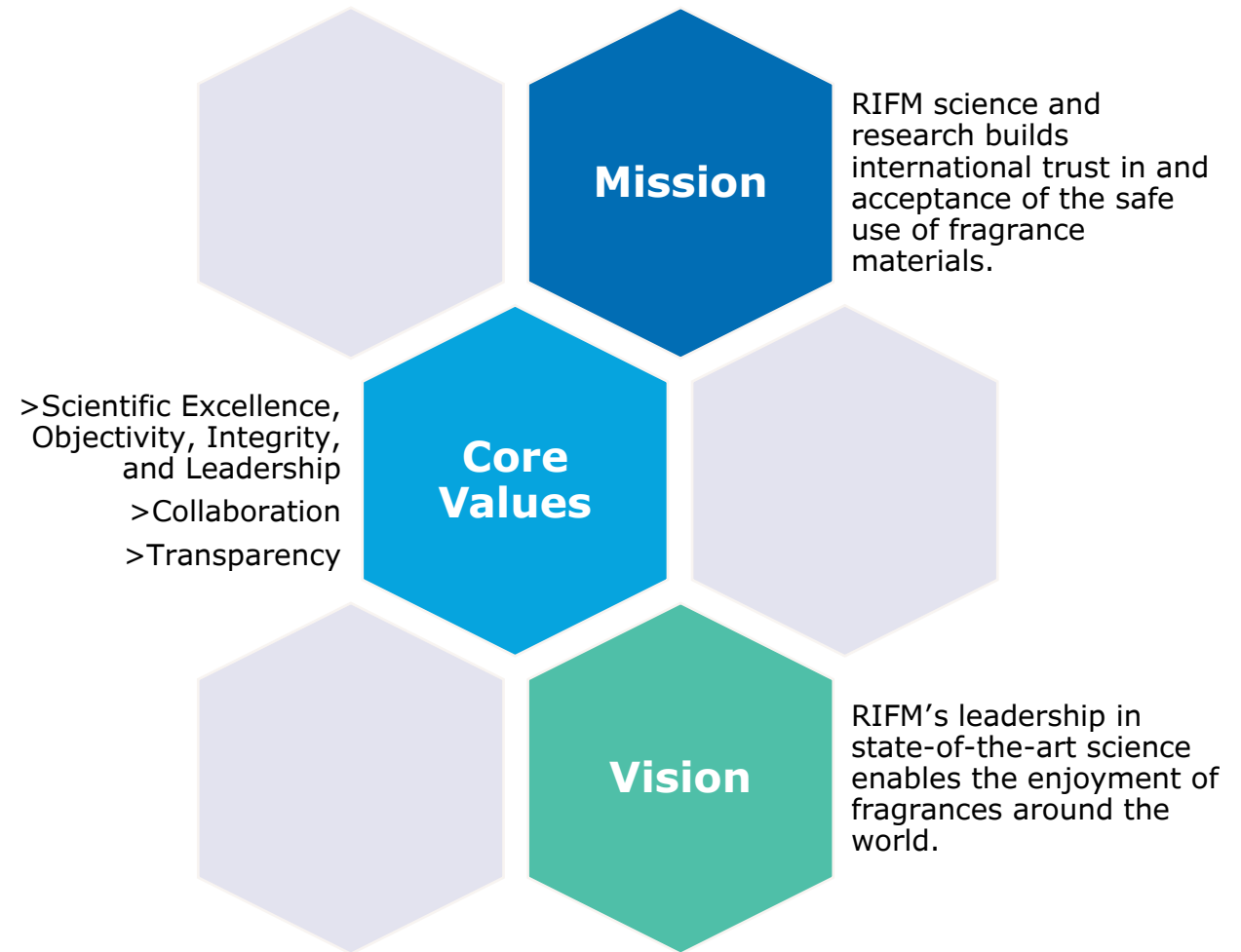

RIFM 2024-28 STRATEGIC PLAN

So the world can enjoy fragrance.

MISSION, VISION, AND CORE VALUES



2024-28 STRATEGIC GOALS & OBJECTIVES

1

Goal 1

Robust safety assessments provide the foundation of trust in the safe use of fragrance materials.

2

Goal 2

RIFM leads scientific advancement to support the safe use of fragrances.

3

Goal 3

RIFM increases the impact of its science through engagement with strategic stakeholders.

GOAL 1 | ROBUST SAFETY ASSESSMENTS



Objective A

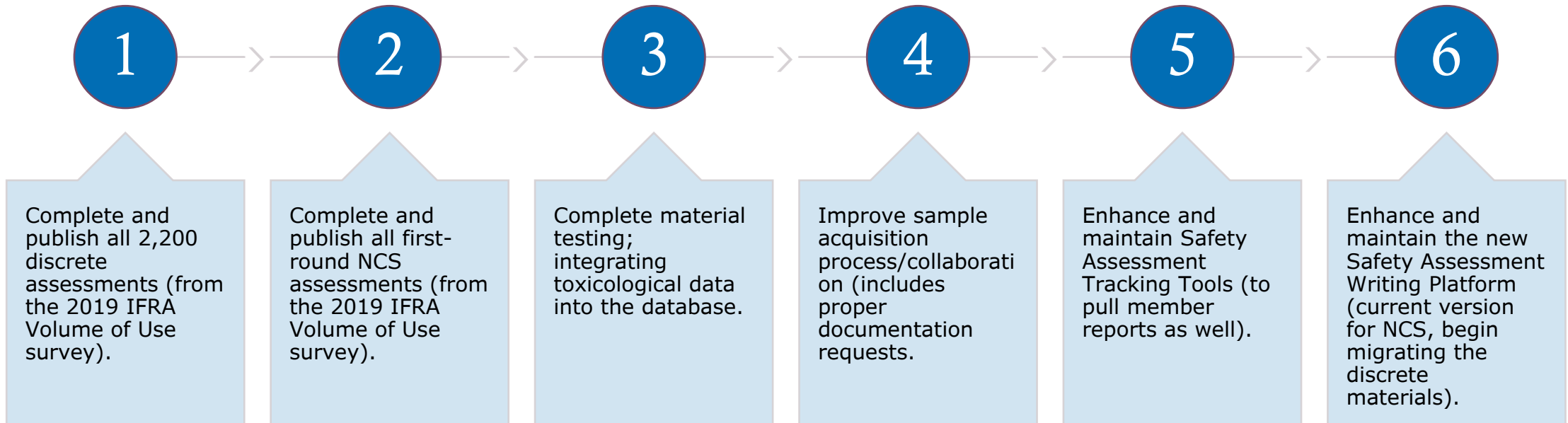
Complete and publish safety assessments for all existing fragrance materials (from 2019 IFRA Volume of Use survey)



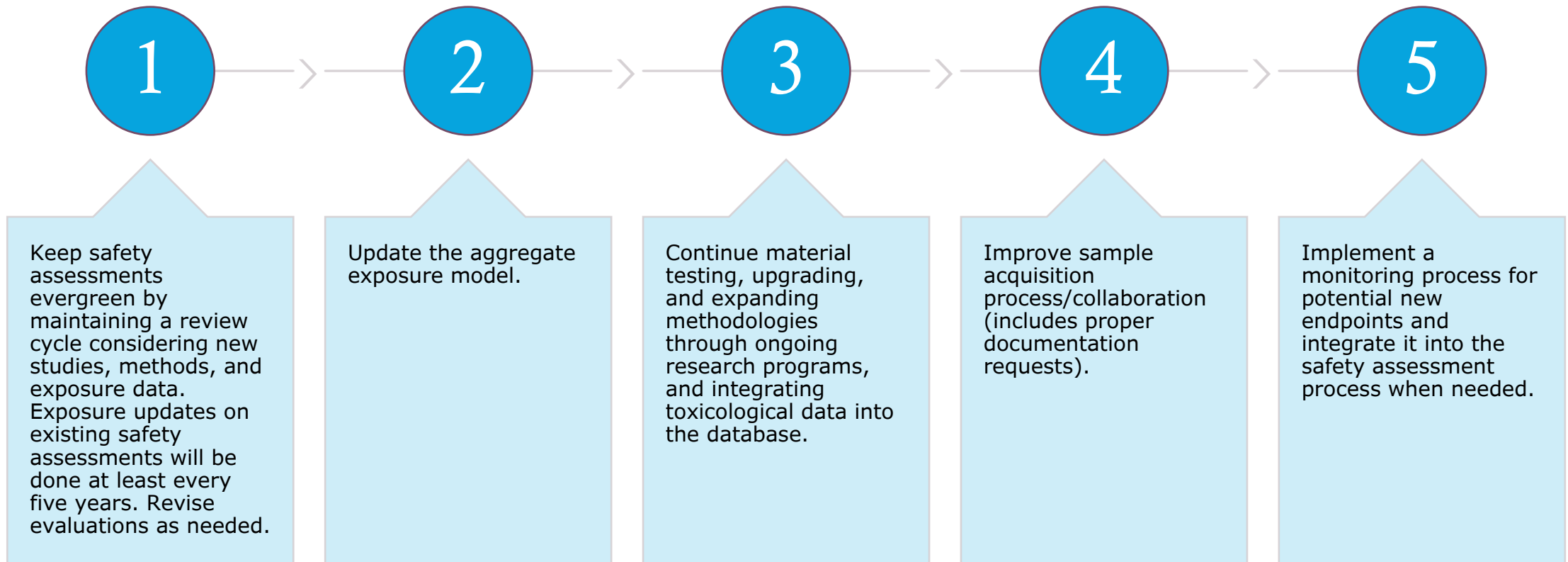
Objective B

Execute the program for review, maintenance, and enhancement of safety assessments to provide ongoing relevance and public confidence.

GOAL 1, OBJECTIVE A | COMPLETE ASSESSMENTS



GOAL 1, OBJECTIVE B | MAINTAIN ASSESSMENTS



GOAL 2 | ADVANCING SCIENCE



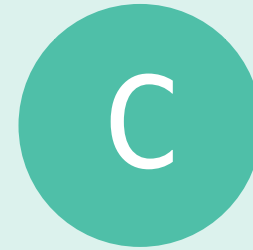
Objective A

Increase RIFM's role in identifying and implementing improved and new general scientific methodologies (e.g., NAMs and the utilization of AI)



Objective B

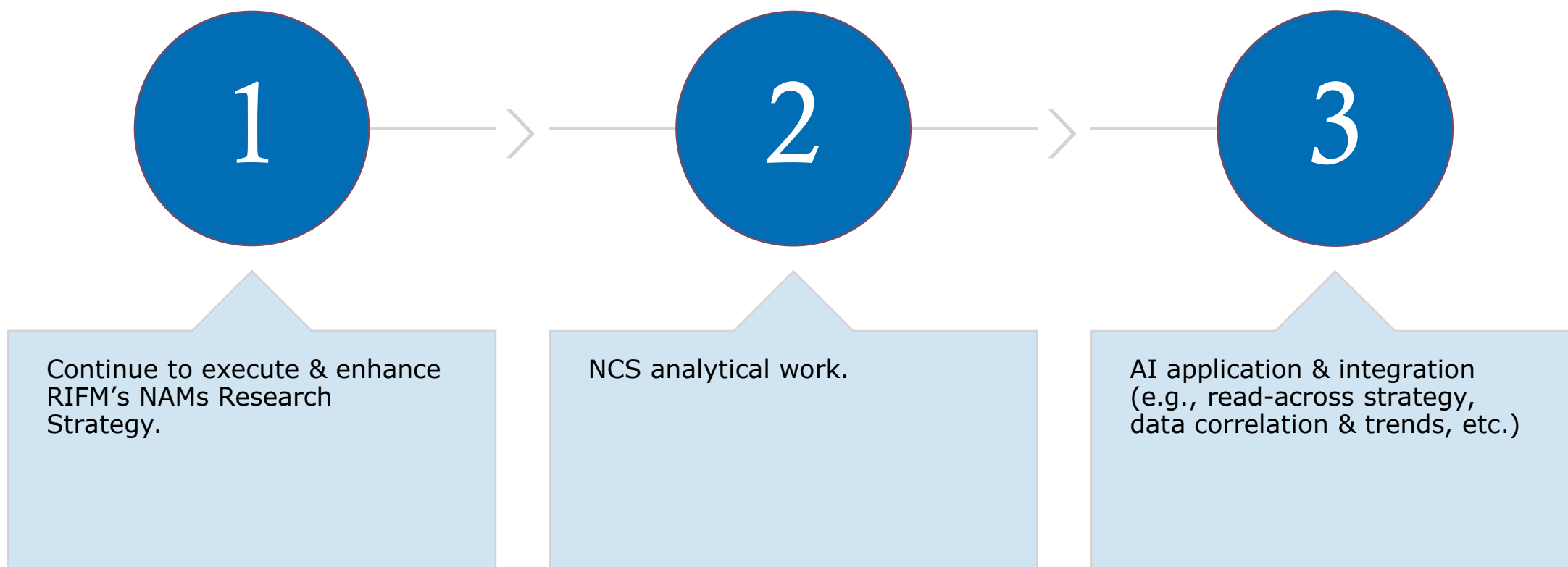
Improve the understanding of the connections between risk, hazard, and exposure.



Objective C

Increase engagement with scientists in priority regions for the industry.

GOAL 2, OBJECTIVE A | INCREASE ROLE IN NAMS & AI



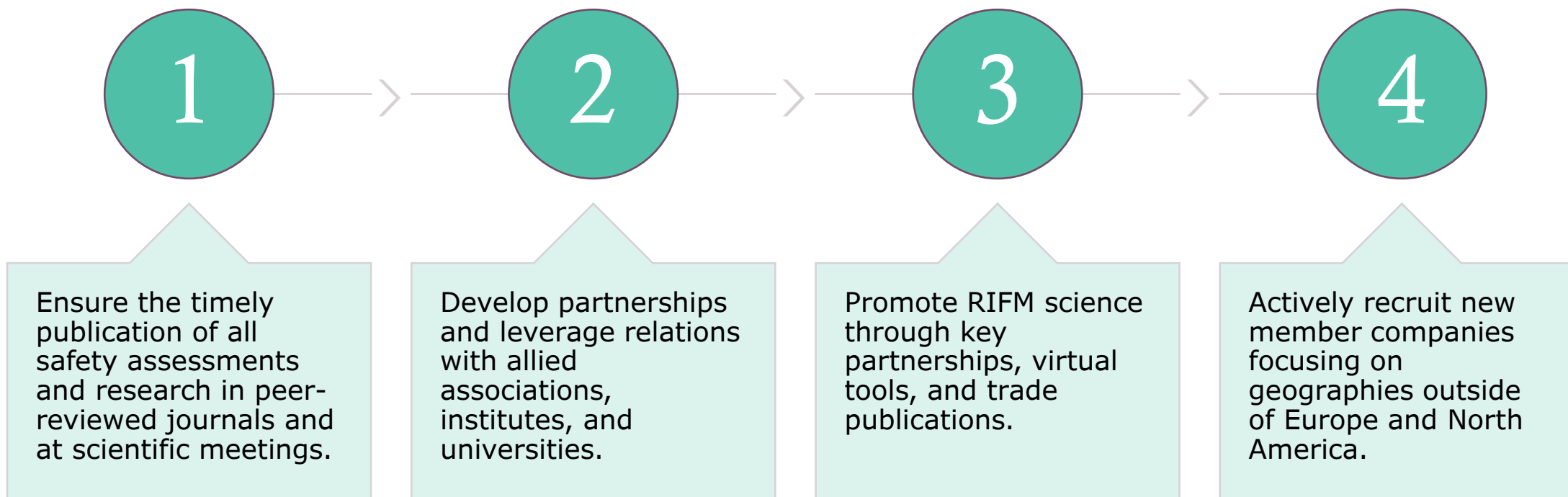
GOAL 2, OBJECTIVE B | RISK & HAZARD

1

Increase communication, time involvement from RIFM staff and travel:

- Prioritize Region
- Prioritize Audience

GOAL 2, OBJECTIVE C | ENGAGE PRIORITY REGIONS



GOAL 3 | IMPACT OF RIFM'S SCIENCE



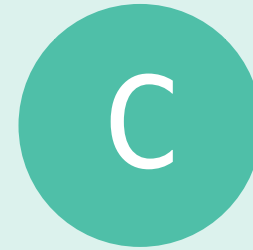
Objective A

Improve the translation of scientific findings into language stakeholders understand and use.



Objective B

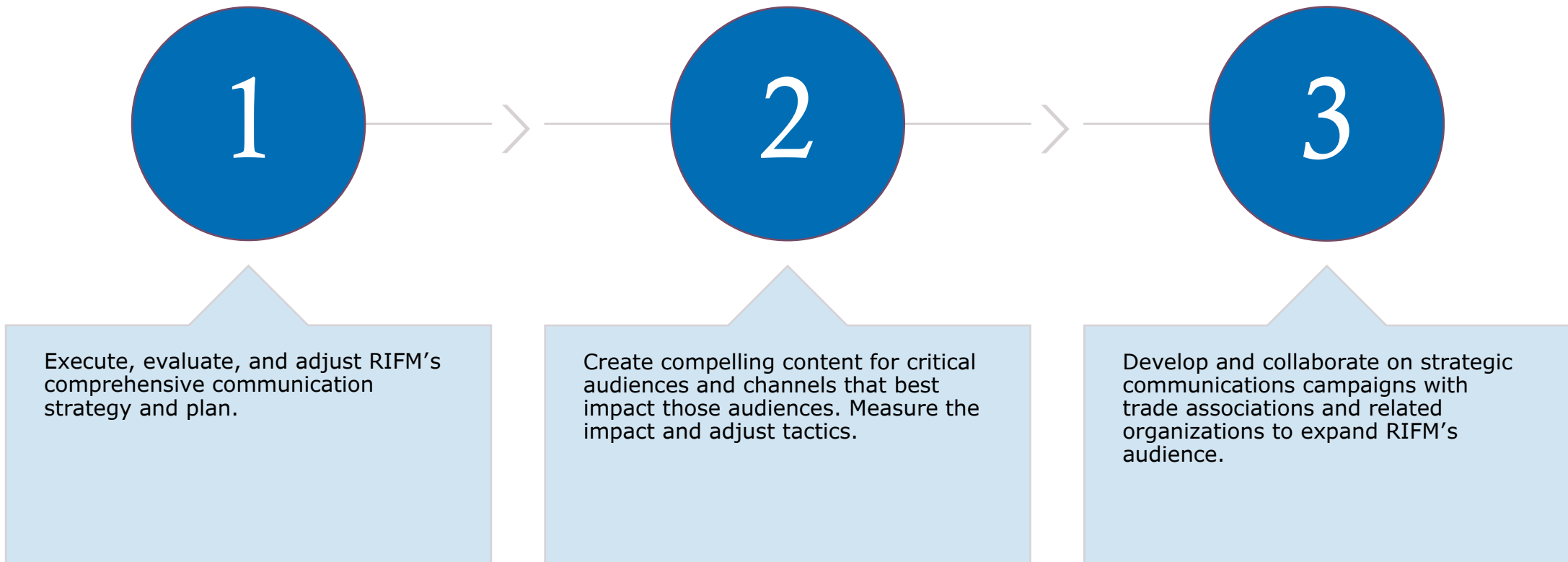
Improve industry understanding and utilization of RIFM science.



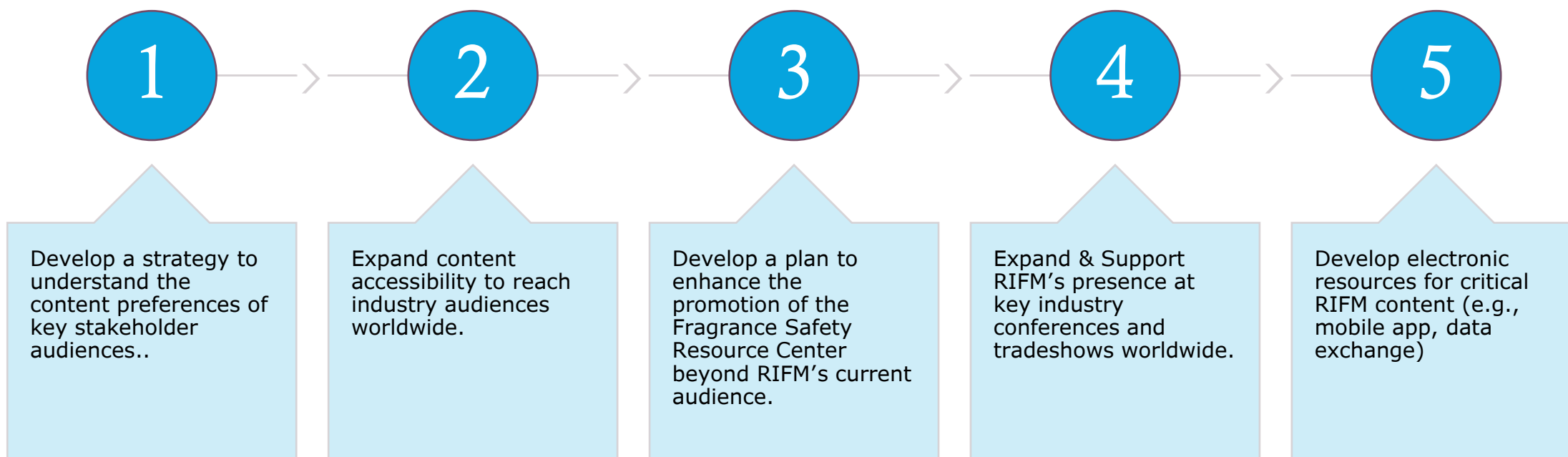
Objective C

Increase engagement with scientists in critical positions impacting the industry.

GOAL 3, OBJECTIVE A | TRANSLATING SCIENCE



GOAL 3, OBJECTIVE B | INDUSTRY UNDERSTANDING



GOAL 3, OBJECTIVE C | ENGAGE KEY SCIENTISTS

