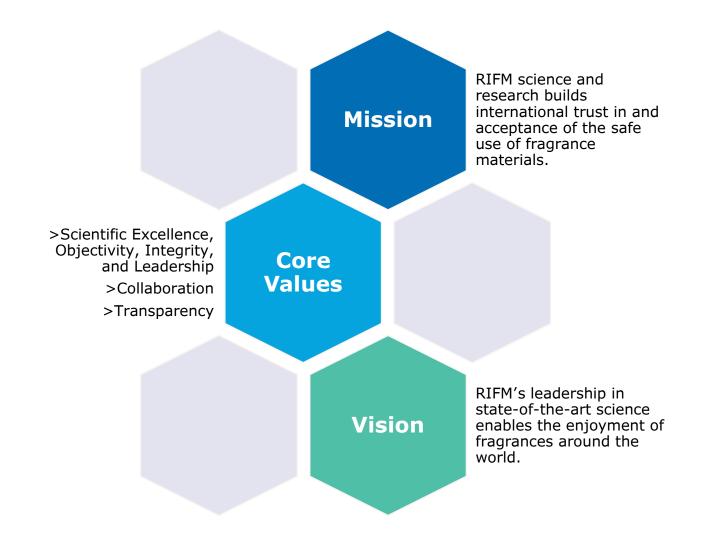


# MISSION, VISION, AND CORE VALUES





### 2024-28 STRATEGIC GOALS & OBJECTIVES



#### Goal 1

Robust safety assessments provide the foundation of trust in the safe use of fragrance materials.

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#### Goal 2

RIFM leads scientific advancement to support the safe use of fragrances.



#### Goal 3

RIFM increases the impact of its science through engagement with strategic stakeholders.



## GOAL 1 | ROBUST SAFETY ASSESSMENTS



#### **Objective A**

Complete and publish safety assessments for all existing fragrance materials (from 2019 IFRA Volume of Use survey)

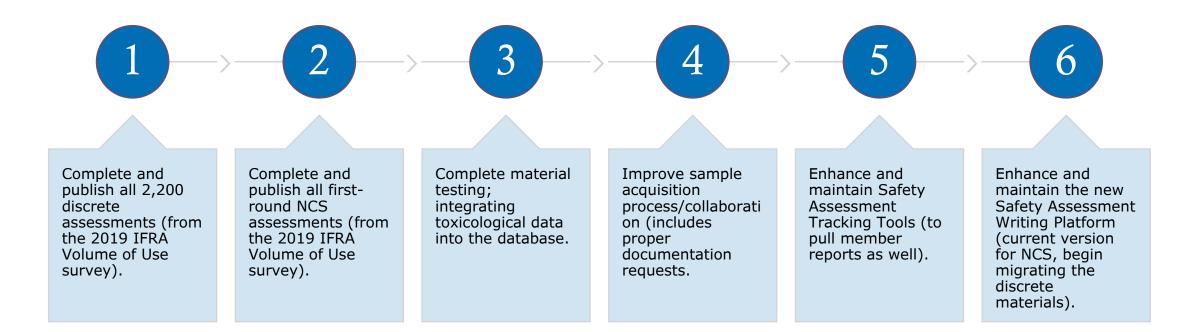


#### **Objective B**

Execute the program for review, maintenance, and enhancement of safety assessments to provide ongoing relevance and public confidence.

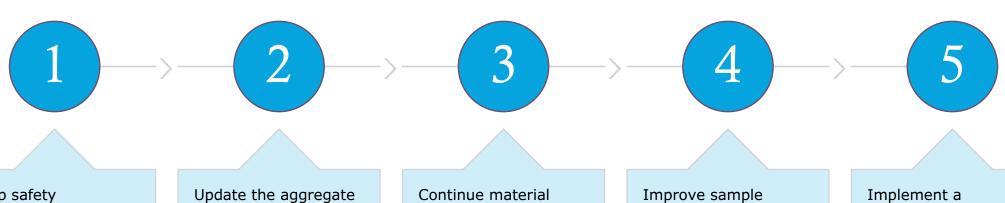


### GOAL 1, OBJECTIVE A | COMPLETE ASSESSMENTS





### GOAL 1, OBJECTIVE B | MAINTAIN ASSESSMENTS



Keep safety assessments evergreen by maintaining a review cycle considering new studies, methods, and exposure data. Exposure updates on existing safety assessments will be done at least every five years. Revise evaluations as needed. Update the aggregate exposure model.

testing, upgrading, and expanding methodologies through ongoing research programs, and integrating toxicological data into the database.

Improve sample acquisition process/collaboration (includes proper documentation requests).

Implement a monitoring process for potential new endpoints and integrate it into the safety assessment process when needed.



## GOAL 2 | ADVANCING SCIENCE



#### **Objective A**

Increase RIFM's role in identifying and implementing improved and new general scientific methodologies (e.g., NAMs and the utilization of AI)



#### **Objective B**

Improve the understanding of the connections between risk, hazard, and exposure.

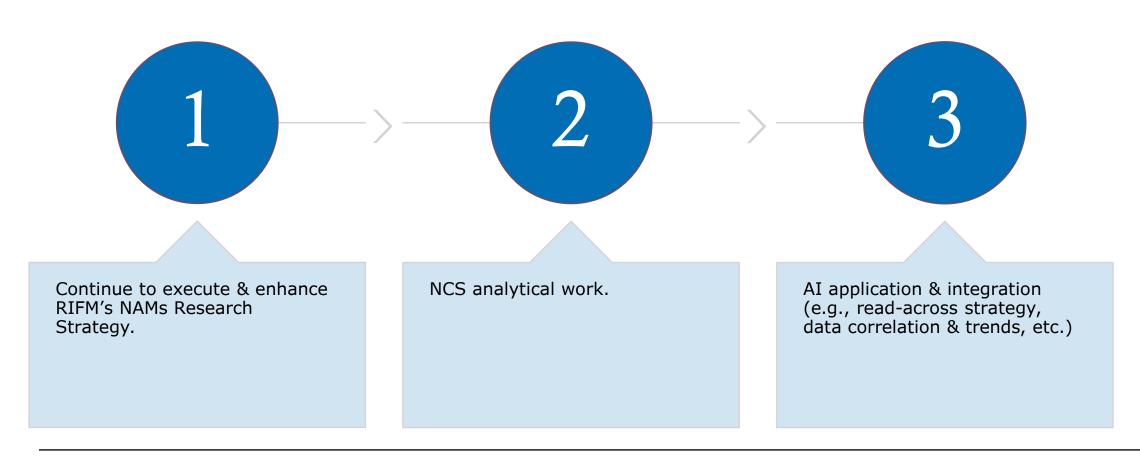


#### **Objective C**

Increase engagement with scientists in priority regions for the industry.

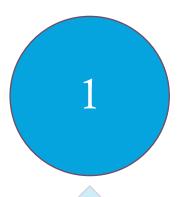


### GOAL 2, OBJECTIVE A | INCREASE ROLE IN NAMS & AI





## GOAL 2, OBJECTIVE B | RISK & HAZARD

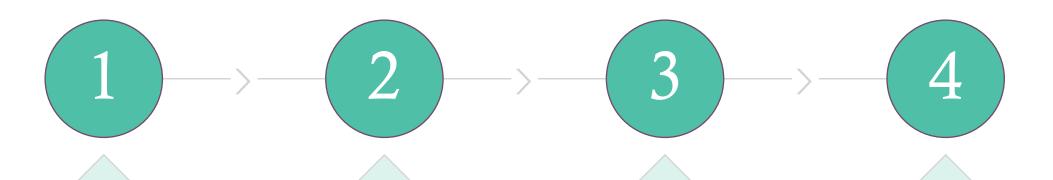


Increase communication, time involvement from RIFM staff and travel:

- Prioritize Region
- Prioritize Audience



### GOAL 2, OBJECTIVE C | ENGAGE PRIORITY REGIONS



Ensure the timely publication of all safety assessments and research in peerreviewed journals and at scientific meetings. Develop partnerships and leverage relations with allied associations, institutes, and universities. Promote RIFM science through key partnerships, virtual tools, and trade publications. Actively recruit new member companies focusing on geographies outside of Europe and North America.



## GOAL 3 | IMPACT OF RIFM'S SCIENCE



#### **Objective A**

Improve the translation of scientific findings into language stakeholders understand and use.



#### **Objective B**

Improve industry understanding and utilization of RIFM science.



#### **Objective C**

Increase engagement with scientists in critical positions impacting the industry.

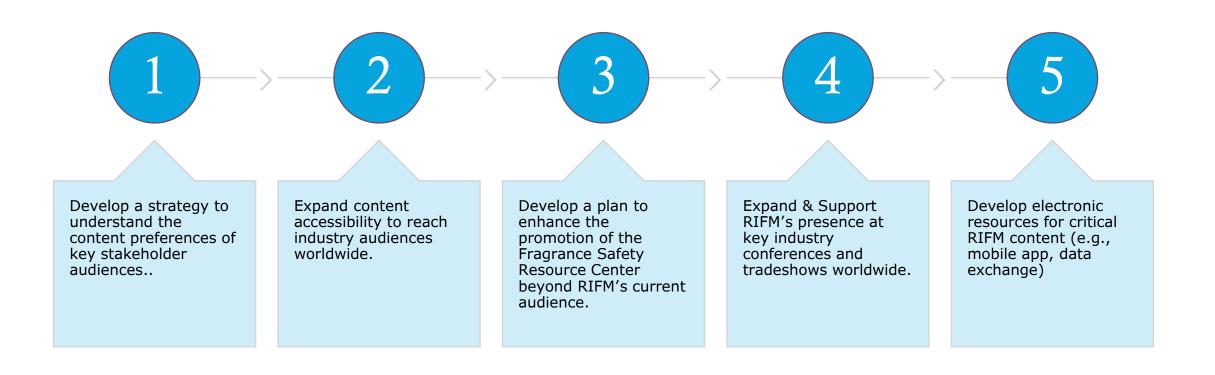


## GOAL 3, OBJECTIVE A | TRANSLATING SCIENCE





### GOAL 3, OBJECTIVE B | INDUSTRY UNDERSTANDING





# GOAL 3, OBJECTIVE C | ENGAGE KEY SCIENTISTS

